

Overview

About me: I am a freelancing innovation facilitator and hands-on idea designer with an academic background in **textile engineering** and **psychology** and more than 10 years of professional experience in different sectors and functions within the textile world.

I work as a motor for innovations: cross-border- and lateral thinking, product pre-development, innovation- and technology-scouting, as well as expertise in innovation culture and creative processes.

Proposal: Project-based cooperation within the context of innovations: on actual projects, products and challenges, on organisational processes and your innovation culture. Furthering innovations and the ability to innovate by...

- **my active contribution** (hands-on) in actual projects and challenges
- utilisation of **creativity techniques** und **thinking tools; design and implementation** of creativity and thinking workshops
- **transfer** and **adaption** of knowledge and methods from the fields of psychology and creativity research to your specific organisational reality.

Services

Ideas, concepts & factual work in projects

hands-on mentality & pragmatism, based on broad theoretical knowledge and practical work experience

- product pre-development & products
- new and emerging markets, applications, technology-transfer, business opportunities
- trend- and technology-scouting
- analytical insights and new thought-directions
- identification of key topics and promising areas for further research
- pre-research & mini-studies
- suggestions for organisational development: innovation culture & communications (focus: the fuzzy-front-end of innovation- and idea management)

Unleashing tacit knowledge & creativity

- design and implementation of creativity and focus-workshops
- identification of synergies, possible cooperations and potential partners, networking and contacting
- initiation of cooperations and open-outcome discussions with external parties
- organisational development measures: innovation culture & communication
- semantic technologies

Qualifications & Competences

Formal Education

Textile Technology / Textile Management

University of Applied Sciences, Reutlingen

„Human Communication“ (psychology and management thereof)

Dresden International University

Work Experience & Focus...

Technologies

hybrid-yarns
reinforcement yarns & fibres
for fibre-plastic-composites
spun-yarn spinning
warp-knitting & lace and curtain
industrial made-to-measure clothing
staple-fibre non-wovens
weaving preparation, beaming & weaving

Topics

creativity research
creative processes
group dynamics
group genius
crowd wisdom
innovation culture
idea- and innovation management
(focus: fuzzy-front-end)

... in the functions of

research & development
international sales
product-pre-development
technology- and innovation-scouting

initiation, design and implementation of creativity and
focus workshops
process consulting
communication: structures & processes
semantic technologies